



*Date: March 26th, 2021  
9:00 - 12:20*

*First European Journal of Social Impact and  
Circular Economy virtual workshop*

# How Social Impact and Circular Economy meet Digital Transformation?

Using the following Webex link for all the Workshop including parallel  
sessions:

[https://unito.webex.com/unito/j.php?  
MTID=m84acdf28fc0a733048f281bd5b99d822](https://unito.webex.com/unito/j.php?MTID=m84acdf28fc0a733048f281bd5b99d822)

ID number: 121 585 8461  
Password: Zqgpm7J3PJ4



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European Journal of  
Social Impact and Circular  
Economy

*Date: March 26th, 2021*

*Plenary session*

*9.00-9.30*

*Opening greetings (Rector Prof. Stefano Geuna, Head Department of Management Prof. Francesca Culasso, Editor-in-Chief Prof. Paolo Biancone)*

*9.30 - 10.00*

*Ass. Marco Pironti, Council member of Innovation, City of Turin.  
"Social impact: best practice from the Turin case study"*

*Prof. Mario Calderini, Full professor of Social Innovation at Politecnico di Milano*

*"Torino Social Impact as an experience accelerator. The case of Tech 4 Good"*

*10.00 - 10.30*

*Dr. Enrico Pochettino, Head of Innovation, Iren Group  
"Iren and the new technological strategies for the circular economy"*

*10.30 - 10.45*

*Virtual coffee break*

*10.45 - 12.15*

*Virtual parallel sessions*

*12.20*

*Closing remarks (Prof. Secinaro Silvana, Prof. Sabina Scarpellini, Prof. Audrone Urmanaviciene)*



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*Date: March 26th, 2021*

*Parallel Session 1*

*10:45-12:15*

*Chair: Prof. Sabina Scarpellini*

1. ***Digital technologies as enablers of firms' circularity: an exploratory study on born circular SMEs***  
*Beatrice Re, University of Bergamo joint with University of Pavia*  
*Francesca Sanguineti, Georgia State University*
  
2. ***Opportunities and challenges of sustainable development and digital revolution: the Italian case of Toolery***  
*Gloria Fiorani, Tor Vergata University of Rome*  
*Federica Bosco, Tor Vergata University of Rome*  
*Alessandro Biagetti, Toolery, Rome*
  
3. ***Circular economy in car industry, learning from the past to manage future steps in technology. A bibliometric analysis***  
*Valerio Brescia, University of Turin*  
*Federico Lanzalonga, University of Turin*



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*Parallel Session 2*

*10:45-12:15*

*Chair: Prof. Audrone Urmanaviciene*

**1. *Management Accounting in European Finance for Smart Tourism and Sustainable Destinations: How Organizations Deficiency?***

*Stefano De Nichilo, University of Cagliari*

**2. *Steps from Zero Carbon Supply Chains and Demand of Circular Economy to Circular Business Cases***

*Felix Piontek, Sphera Solutions GmbH*

*Constantin Herrmann, Sphera Solutions GmbH*

*Alexandra Saraev, Sphera Solutions GmbH*

**3. *Social impact reporting: a bibliometric analysis among public, private and no-profit firms***

*Daniel Iannaci, University of Turin*

*Davide Calandra, University of Turin*

*Federico Chmet, University of Turin*

**4. *Urbanization as a Resource: Challenges and Opportunities of Sustainable Growth in Northeastern Indian City of Kohima***

*Tumbenthung Humtsoe, Government of Nagaland*



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*Organizing Committee:*

*Paolo Biancone*

*Silvana Secinaro*

*Maha Radwan*

*Valerio Brescia*

*Daniel Iannaci*

*Davide Calandra*

*Federico Chmet*

*Federico Lanzalonga*

*Federica Bassano*



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