



The growing power of transnational digital platforms: rethinking regulatory strategies

This Call for Papers of the Journal of Law, Market & Innovation (JLMI) concerns the first ordinary issue to be published at the end of July 2022 and is devoted to *The growing power of transnational digital platforms: rethinking regulatory strategies (beyond competition law)*. The Call aims at gathering contributions that address the role of transnational digital platforms in the global economy and discuss regulatory strategies aimed to counter their growing power and its implications for the digital society.

Beyond the market power from a competition-law perspective, transnational digital platforms are proving to act as gatekeepers in the access to services, markets, resources, and infrastructures.

The influence of large platforms goes beyond the concept of market power and, consequently, the traditional antitrust mechanisms are arguably insufficient, slow, or even inefficient.

The DMA (Digital Markets Act) proposal published in December 2020 represents a shift of the EU regulatory strategy towards an ex-ante, preventive approach to ensure fair and contestable digital markets. The proposed regulatory scheme pivots on the designation of gatekeepers on the basis of a combination of quantitative and qualitative criteria and the compliance of a set of obligations (Articles 5 and 6 DMA).

The Editors invite submissions comparing the ex-post competition-law approach and the ex-ante regulatory strategy, analysing the DMA's rules and concepts, studying specific cases of platform power, or addressing the legal aspects underpinning questions such as: How should the interplay between market power and gatekeeping potential work? Does the concept of market power need to be reconsidered in the platform economy? Should large platforms be deemed as critical infrastructures or essential facilities? How does the ex-ante regulatory approach work in a global digital economy? Will the DMA approach foster the emergence of new platforms in the European Union? Are competition and innovation effectively promoted under a preventive approach? Should very large platforms be forced to break up to reduce their power?

Authors are invited to address questions and issues arising from the specific area of law relating to their topic. All types of legal approaches will be considered for publication. However, please note that any analysis solely limited to a national legal system will fall outside the scope of the Journal. An international, supranational or transnational legal dimension is imperative. The Board of Editors will select articles based on quality of research and writing, diversity, and relevance of topic. The novelty of the academic contribution is also an essential requirement. Prospective articles should be submitted in the form of abstract (around 800 words) or draft articles (see below) to

submissions.jlmi@iuse.it by **31 December 2021**. Accepted authors will be notified by **15 January 2022**. Final articles shall be delivered by **15 April 2022** and should conform to the journal style guide that is based on OSCOLA. Typically, the JLMI accepts contributions within the range of 10.000 to 15.000 words, including footnotes, but both shorter and longer articles will be considered. Pre-selected articles will be subject to double-blind peer review. For further information, or for consultation on a potential submission, you can contact us by email at editors.jlmi@iuse.it.

The Journal of Law, Market & Innovation (JLMI) is an initiative of the [Turin Observatory on Economic Law and Innovation](#). The JLMI is an open access journal of the University of Turin that aims at fostering research with respect to the regulatory challenges posed by markets and innovation in our times. The JLMI relies on an interdisciplinary methodology. More information at <https://www.ojs.unito.it/index.php/JLMI>.

The Editors of this issue are University of Turin's dr Riccardo de Caria, Professor of Comparative Public Law, and dr Cristina Poncibò, Professor of Comparative Private Law, co-Editors-in-Chief of the JLMI, jointly with dr Teresa Rodríguez de las Heras Ballell, Professor of Commercial Law at the Universidad Carlos III de Madrid, member of the Editorial Board.